The five-year wait is over! What began on the artist’s drawing board as a creative design is now a majestic steel sculpture. It is installed in front of the soaring glass-curtain façade on The Kravis Family Plaza.

This October, Embrace, the prize-winning sculpture by Robin Oglesbee-Venghaus, arrived at the Center. The event marked the culmination of a 2015 collaboration of the Kravis Center and the New York Pratt Institute in a unique sculpture competition. Eight of Pratt’s talented students presented design models of their site-specific work of art intended to honor Helen K. Persson Society members who contribute $10,000 or more to the Permanently Restricted Endowment Fund.

“I have eagerly awaited the full realization of this extraordinary sculpture,” said Jane M. Mitchell, Past Chair of the Kravis Center’s Board of Directors. “I’m thrilled to be among the named supporters, past and future, whose generous endowment gifts ensure the future strength of the Kravis Center’s mission. I look forward to the sculpture’s display of commemorations grow with each passing year.”

At the inaugural celebration of Embrace, 85 donor names will be recognized on the sculpture.

Collectively, the student design models included a creative blend of traditional and digital technology and fabrication design. “At the Kravis Center, we believe in supporting the next generation of artists across every discipline,” said Kravis Center CEO Judith A. Mitchell. “Partnering with Pratt Institute for the sculpture competition underscores the Kravis Center’s commitment to supporting the world of art beyond live performance.”

Bruce M. Newman, Pratt Institute Trustee/Alumnus and Kravis Center Founder Member, spearheaded the creative vision for the partnership between the two institutions. We invite you to embrace Embrace on your next visit to the Kravis Center.
This is a historic 28th season for the Kravis Center. We are thrilled with the progress of our $50 million project "Kravis 2020: The Future is Now." You can take great pride in this next chapter in our history as we modernize the Center and better integrate the 10-acre campus into its urban surroundings. This expansion project has provided the opportunity for us to improve the overall experience for our guests and artists.

Many of you who are Helen K. Persson Society members remember when the Kravis Center first opened its doors in 1992. Your generous donations to the original building fund helped build our state-of-the-art cultural complex that is now recognized as one of the premier performing art centers in the southeast. Over the decades we remained true to our mission, “to enhance the quality of life in Palm Beach County.” Today, the Center is a cultural beacon and an economic catalyst that draws audiences from near and far to enjoy a variety of world-class entertainment. We thank you for your support.

This issue of Person to Person is a tribute to the 158 members of the Persson Society for their enduring support and confidence in the Center’s future. Your decision to make a current gift or inform us of a gift intention in your estate plan to our Permanently Restricted Endowment Fund is not only an enduring legacy to your love of the arts, but also an investment in the future of our institution.

A well-funded endowment affords the Center opportunities to expand its arts and educational services to the entire community and can provide a predictable source of income in unpredictable economic times. I am pleased to report that the current market value of the fund is $22.5 million and growing.

We encourage you to consult your professional advisors or speak with a member of our development staff about the special benefits available to you and your family when you choose to make a gift to the Kravis Center’s Permanently Restricted Endowment Fund.

As always, we appreciate your thoughtful consideration and continued support.

Judith A. Mitchell
Chief Executive Officer

Save the Date! April 1, 2020

What: Helen K. Persson Society Luncheon honoring members for their current or deferred gifts to the Permanently Restricted Endowment Fund.

Time: 12 noon prior to the Kravis On Broadway 2 p.m. performance of Come From Away.

By invitation only. For more information, call 561.651.4320.

Luncheon sponsored by: Bernstein
Write a Legacy Letter
Tell Your Loved Ones Your Story

The most cherished thing you leave behind when you pass away won’t be a car, house or bank account. It’ll likely be something much more personal, like insight into who you truly are. A legacy letter can be a touching way to pass down lessons. Here’s how:

• **Write a letter.** It’s the easiest way to create a permanent record of your values and will not become outdated with changing technology.

• **Add photos to your letter.** Pictures of you, your adventures and your relationships help tell your story.

• **Consider creating a website or a social media post** to complement the letter and provide a share-ready version for your family. Film a video testimonial to provide an added dimension and tell your story in your own voice.

Once you’ve jotted down some initial thoughts, you can begin to weave those values and beliefs into your legacy letter. Remember to share your connection to the Kravis Center in your letter and feel free to contact us at 561.651.4320 or endowment@kravis.org if you would like to include a gift to us as part of your legacy.

Questions to Ask

In preparing your story, think about the experiences that shaped your values. The following questions can help you get started.

1. What values are most important to you? How do you follow these in your daily life?

2. What major events affected your view of life?

3. Who has been your biggest influence? How have you influenced others during your lifetime?

4. What are you most grateful for personally and professionally?

5. What are your hopes and dreams for the future?

6. What advice do you want to leave your loved ones?

Turn Your Dreams Into a Plan

A financial advisor plays a key role in helping you plan for the future. But, choosing one and preparing to meet can be overwhelming. *Your Comprehensive Guide to Finding a Financial Advisor* outlines the steps to take and what you can expect to help ease your mind. Return the enclosed reply card to request your copy today!
Sharing a Love of Entertainment
By: Donald M. Ephraim

Chicago is my kind of town! I grew up in Chicago at the time and place when the Golden Age of Radio flourished. It is the town where I first fell in love with the world of entertainment—both live and on the “big screen.”

After graduating from The University of Chicago Law School, I started my own law practice, Ephraim & Associates. My firm represented a significant number of news and entertainment celebrities including Gene Siskel and Roger Ebert, for whom we set up in nationwide syndication in 1982 and represented thereafter.

Being the first person in my family to complete college, and having a successful law practice, I will forever be thankful for the education which gave me the opportunity for more than 60 years to combine my legal knowledge with my love of entertainment.

At the University of Chicago, I have established the Donald M. Ephraim Prize in Law and Economics, and at the National Academy of Television Arts and Sciences (NATAS): a Chicago scholarship program, which I initiated and help fund.

When I established residency in Palm Beach County in the late 1990s, I promptly became a Founder Member of the Kravis Center and support their programs every year. I am impressed with the high quality and variety of its extensive entertainment and educational presentations.

Throughout the years I have been blessed to be able to serve and support many organizations, including the Palm Beach Cultural Council, the Mandel JCC, the Maltz Jupiter Theatre and as the benefactor and Chairman of the Donald M. Ephraim Palm Beach Jewish Film Festival.

It is wonderful to be at a point in life when I can give back to the organizations that bring joy to many and enhance the quality of life for the community. I am honored to be a Helen K. Persson Society member and to include a gift in my estate plan from the Donald M. Ephraim Foundation to the Kravis Center’s Permanently Restricted Endowment Fund.

MISSION STATEMENT

The Kravis Center’s mission is to enhance the quality of life in Palm Beach County by:
1. Presenting a diverse schedule of national and international artists and companies of the highest quality.
2. Offering comprehensive arts education programs.
3. Providing a Palm Beach County home for local and regional arts organizations in which to showcase their work.
4. Providing economic catalyst and community leadership in West Palm Beach, supporting efforts to increase travel and tourism in Palm Beach County.