Kravis Classroom Connection: 
Virtually Bringing the Arts to Our Community’s Children

The children are our future audiences and artists, and not even COVID-19 can stop the Kravis Center from fulfilling its mission to enhance the quality of life in Palm Beach County by offering comprehensive arts education programs.

Although the Center’s doors remain closed, the Education Department is still able to open children’s minds to the beauty of the arts. Motivated by the belief that all children deserve the opportunity to have their lives enriched by experiencing the performing arts, the Department has created the online series entitled Kravis Classroom Connection.

“We are very pleased to present a diverse array of virtual presentations for students this fall with live, interactive classroom discussions,” Director of Education Tracy Butler recently announced. “The content of the presentations connects with Florida Standards and supports teacher curricular instruction. The talks will be held via Google Meet, and students will have the opportunity to learn more about various productions from cast and creative teams involved.”

These virtual field trips include a variety of topics and performers, such as Black Violin, a band using its unique blend of classical and hip-hop music to overcome stereotypes while encouraging people of all ages, races and economic backgrounds to join together to break down cultural barriers. Westward Go! is a story theater form piece with live music that brings to life how America got “sooo big!” The Inventors’ Magic Key takes students through the history of science, and Infinitely Yours, created by animator and performer Miwa Matreyek, is an emotional, dream-like meditation on climate catastrophe and what it means for all of us living in this changing world.

The Center’s educational programming is available to all schools in Palm Beach County, many of which are Title 1 schools where a majority of students are enrolled in the federal free or reduced lunch program. Teachers will have access to the presentations and can, in turn, share them with their students either virtually as part of distance learning or in the classroom.

Earlier this summer, the Center’s first virtual learning presentations on acting, playwriting, musical theater dance and stagecraft were enthusiastically received by students of all ages. The classes were

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A Message From Our CEO

There will never be a more appropriate time than right now, during this challenging period, for your donation to have a meaningful and memorable impact at the Kravis Center. With your support, we will be here on the other side of the COVID-19 pandemic.

Indeed, our community expects us to be here in the future, building on our great traditions as a cultural beacon and serving as a community resource. Whether it is your gift to our Annual Campaign, your support as a First Responder on our road to reopening, or your current or deferred donation to the Center’s Permanently Restricted Endowment Fund, you are partnering with us to preserve and expand our artistic heritage and educational excellence for future generations.

This issue of Persson to Person is a tribute to the 156 members of the Helen K. Persson Society for their confidence, trust and investment in our mission. An endowment gift is the optimal way they have aligned their giving goals with their financial and family estate goals. It is a personal expression of their voice, values and vision in perpetuity for what they so passionately believe makes the Kravis Center so special in their life.

Your annual support remains the lifeblood of the Kravis Center, especially during these uncertain times. A strong Endowment Fund provides a predictable source of future income to sustain our mission to enhance the quality of life in Palm Beach County. Both are vital to the well-being of the Center as it continues to lead and inspire excellence in the arts and cultural community.

Challenging times necessitate creativity to reframe obstacles into opportunities. I encourage you to consult with your professional advisors about the most effective strategies for annual and endowment giving that best suit your family and your philanthropic goals. For further information, we welcome you to speak with a member of our Development Team about giving opportunities at the Kravis Center. Please stay safe and healthy during these unprecedented times.

We are grateful for your continued support,

Judith A. Mitchell
Chief Executive Officer

Kravis Classroom Connection

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small and the instructors related well to the students. “It was educational, exciting and engaging,” said Kravis Center Board Member and Education Committee Chair Penny Bank. “I was amazed at how well the students responded to each other as if they were together in a classroom.”

In these challenging times, we can all be proud of the Kravis Center’s Education Department and their commitment to make sure that children’s lives are being enriched by experiencing the performing arts.
How to Give in Times of Change
Offering Support When Giving Is Difficult

Whether you’re starting a new job, getting married or divorced, growing your family or dealing with other major life events including COVID-19, you’re probably feeling some uncertainty about how you’re going to adjust to the changes. Will you still have enough to take care of yourself and your family until life gets “back to normal”?

The same can be said about your charitable giving. When your financial situation changes, but you still want to support the organizations and causes closest to your heart, you look to gifts that won’t affect your spending today but will have an impact well into the future.

The solution? A planned gift. Planned gifts of all sizes can make a big difference in securing our future work. Here are a few simple ways you can give to the Kravis Center during times of change:

• **Include the Center in your will or trust.** This is an easy and flexible way to extend your support. You can give a specific amount or leave a percentage of your estate. As little as one sentence in your will is all it takes to complete your gift. Contact a member of our Development Team to receive language you can use to include a gift to the Kravis Center in your will or trust.

• **Donate retirement plan assets.** By making a simple designation on your plan’s beneficiary designation form, you can save your heirs from a significant tax burden while supporting our mission to enhance the quality of life in Palm Beach County.

• **Donate a life insurance policy.** You can donate a no-longer-needed policy or simply name the Kravis Center as the beneficiary. Gifts of life insurance are subject to approval by the Kravis Center’s Board of Directors.

Honor Others With Your Gift
You can give a gift to the Kravis Center in honor of someone important in your life. Contact the Center to discover all the ways you can create a memorial or tribute gift.

Ready to Commit to Our Future?
By making a planned gift you ensure that our good work continues far into the future. Contact Margaret May Damen, CFP®, CLU®, ChFC®, CAP®, Endowment and Planned Giving Officer, at 561-651-4230 or damen@kravis.org to learn more about the impact your gift can make at the Kravis Center.
The Kravis Center
Is “Yours. Truly.”

Seventeen years ago we retired and moved to Palm Beach County seeking a warm climate and a wonderful quality of life. It didn’t take long to discover that living here is a dream come true. There are countless opportunities to enjoy life that fill one’s calendar with a full schedule of dynamic fun activities.

We quickly discovered the Kravis Center for the Performing Arts, and it soon became the hub of our social, cultural life.

This multi-faceted facility brings joy and smiles to countless people of all ages on a daily basis. No matter what your source of entertainment, be it Broadway musicals, popular music, comedy, symphony, opera, ballet and so much more, you can find it at the Kravis Center.

Anyone who drives into West Palm Beach is immediately struck with the beautiful welcoming vista of the entrance to the Kravis Center. We love being full-time Palm Beach County residents and regularly bring family, friends and newcomers to see what Palm Beach County has to offer. The Kravis Center is always a highlight.

The Kravis Center brings so much to us and we choose to give back to help current and future residents of Palm Beach County enjoy all there is to offer.

We are proud annual donors and have included the Kravis Center in our estate planning to assist in maintaining its well-earned financial stability and continue to enhance the quality of culture and entertainment for us and for generations to come.

It is impossible to imagine Palm Beach County without the Kravis Center, and we encourage everyone to show their support.

Irwin and Gail Cohen

The Kravis Center's mission is to enhance the quality of life in Palm Beach County by:
1. Presenting a diverse schedule of national and international artists and companies of the highest quality.
2. Offering comprehensive arts education programs.
3. Providing a Palm Beach County home for local and regional arts organizations in which to showcase their work.
4. Providing economic catalyst and community leadership in West Palm Beach, supporting efforts to increase travel and tourism in Palm Beach County.

MISSION STATEMENT